

**What is the best-selling/most popular product that ACS offers?**

ACS's current best-selling products are our Ice Scratchers and Clutch Pullers. Both products are produced by using state of the art CNC machines, and the Ice Scratchers are also individually assembled by our skilled staff. Our Ice Scratchers are constructed of stainless steel and aluminum, and are the only ones on the market that are available in different colours.

**What makes your products better or different from other similar products in the industry?**

We proudly make our products here in Ontario, Canada, and our raw materials are sourced locally. The components that go into our products are manufactured using our own state of the art CNCs, Benders and Welders. However, each and every one of the products we make is carefully assembled by our skilled staff. Our Carbides are placed individually into their host bars, our ICE Scratchers are assembled one by one, and our Spring Pullers are TiG welded one at a time by our skilled welders. Everything is done in-house, allowing us to control every aspect of the process and each stage of the manufacturing process.

**When riders buy your product, they want to be sure that it works properly. How do you test your products?**

We have several recreational riders on staff, as well as family members who are given samples and asked to provide continuous feedback. We use Yamaha proving grounds and testing laboratories to test some of our products such as Ice Scratchers and Carbide Runners. Additionally, this year we joined forces with the Canadian Snowcross Racing Association (CSRA) and will be sponsoring some younger, up and coming riders. We can't think of a better way of a "hands-on testing field" than with CSRA racers at their events.

**What's the best way to purchase ACS products?**

We sell our products through established Distributors who in turn sell to Power Sports dealerships. Also, end users can purchase our products through authorized online dealers such as Canadian Tire, and CBMG Powersports.

**Do you offer and type of warranty or guarantee?**

ACS takes pride in our name and products. All our items are warranted against any manufacturing defect. Normal wear, misuse or abuse or modifications, as with most products, are not covered.

**What ACS product are you most excited about?**

Our Stainless-Steel wire rope Flexible Ice Scratcher is what we are most excited about. This product is our baby and we have tested it all across Canadian soil. It's been designed and manufactured by ACS.

**Tell us something about the company that you wish more people knew.**

That we are HERE! We are a local brand, and WE are Canadians. Our growth over the years has been strictly through word of mouth. We have never utilized massive advertising venues like our US competitors. We're hoping for a grass roots and a ground swell of support from Canadian riders.

**What is something you are sure to find inside ACS headquarters lunchroom? Fridge?**

In the Freezer there always seems to be ice cream because we celebrate employee's birthdays with ice cream cakes.

**Where is your office's favourite place to ride?**

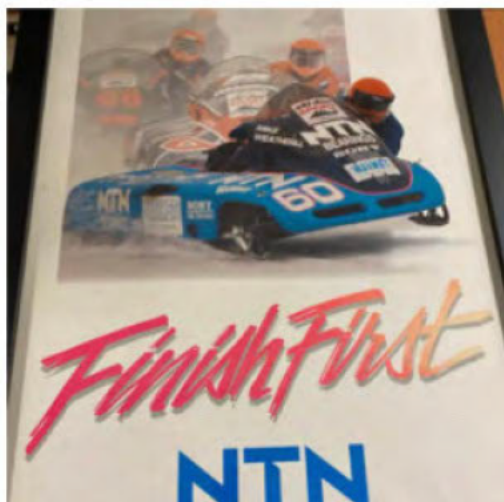
Primarily in cottage country like the Kawartha Lakes, Haliburton Highlands and the Parry Sound area, which are all within a few hours drive from our facility.

**What's next for the company?**

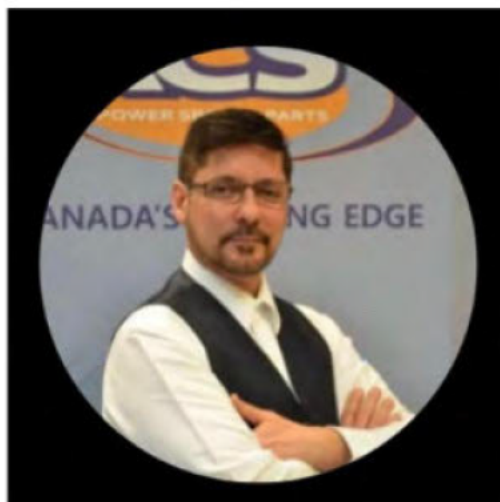
Next is to participate in more in the events, social media, snowmobile racing, magazines and TV.

**In ten words or less tell us why someone should do business with ACS?**

Established in 1978; Reputable; Quality; Best Value; and PROUDLY MADE IN CANADA!



*In the 1970s, ACS developed their first product, which were carbides for their own race team, with Mike Weatherill behind the bars. After their proven success on the track, it didn't take long before other teams approached them to also use their carbides.*



*Ulisses De Oliveira is the president of ACS and oversees the complete operation.*



*Advanced Control Systems Corp.'s Plant & Engineering Manager, Masooma Morad, designed and is responsible for their new Ice Scratchers.*